



SWAMI VIVEKANANDA UNIVERSITY

Excellence . Innovation . Entrepreneurship

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School of Management



NEWSLETTER

Volume- III, Issue- XI, March, 2025

The LaunchPad

Top News

- Placement Drives
- Departmental Committee Meetings
- University Representation at NPTEL Swayam Annual East Zone Conference and Felicitation Workshop 2025
- Departmental Research Advisory Committee Meeting –
- School of Management
- Students' Corner



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The LaunchPad

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School of Management:

Over the years, School of Management has emerged as a professional school with focus on business management, hospital management and administration, agri-business, industry-academia interface, sectoral business strategies and such focus is reflected in several major activities under this school: Innovation, Research, Expertise and Entrepreneurship leads to create a knowledge hub of ultimate Business Excellence.

Mission of the School:

To provide quality-based management education to built business leaders with competitive global environment and conducting technology based innovative research for imparting Knowledge in different areas of management and promote young mind for entrepreneurship development for the betterment of the society.

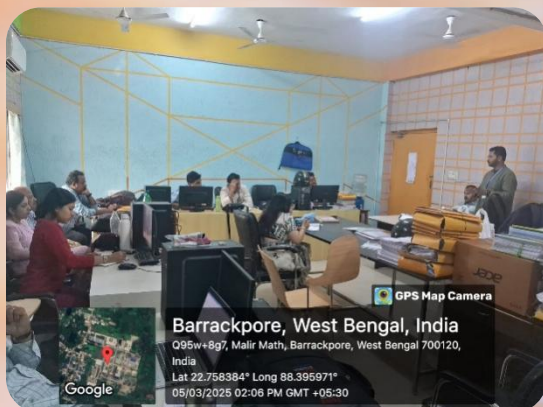
Vision of the School:

To attain global presence by implementing leadership, innovative ideas, and responsible corporate leaders through flexible, skill based allied management education driven by high impact research areas.

Departmental Committee Meeting - School of Management

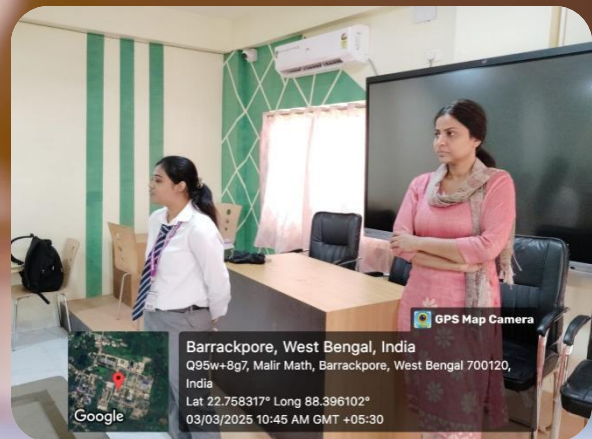
All respected faculty members of School of Management are requested to be present at the Departmental Committee Meeting, on **05-03-2025 (Wednesday)**, time: 01:10 pm at Room no. NND 305 to discuss the following agenda:

- Confirmation of the minutes of the previous DC Meeting.
- Review of the progress on resolutions taken in the last DC Meeting.
- Documentation for applying for recognition under Section 2(f) of the UGC Act, 1956.
- Preparation of digital content.
- Conduction of internal examinations for the Even Semester 2025.
- Miscellaneous Your presence and valuable contributions to the discussions will be greatly appreciated.



Placement Drive

Placement Drive conducted on 03/03/2025 by Manmoth Life Support Pvt. Ltd. for various job roles. Total 71 students (BBA, BHM, MBA, MHA) from SoM appeared.



University Representation at NPTEL Swayam Annual East Zone Conference and Felicitation Workshop 2025

Representing Swami Vivekananda University at NPTEL Swayam Annual East Zone Conference and Felicitation Workshop 2025, Organised by IIT Kharagpur.

Date: 02-03-2025

Venue: Royal Bengal Room, Salt Lake City Centre 1



Departmental Committee Meeting - School of Management

All respected faculty members of School of Management are requested to be present at the Departmental Committee Meeting, on 12-03-2025 (Wednesday), time: 01:10 pm at Room no. NND 305 to discuss the following agenda:

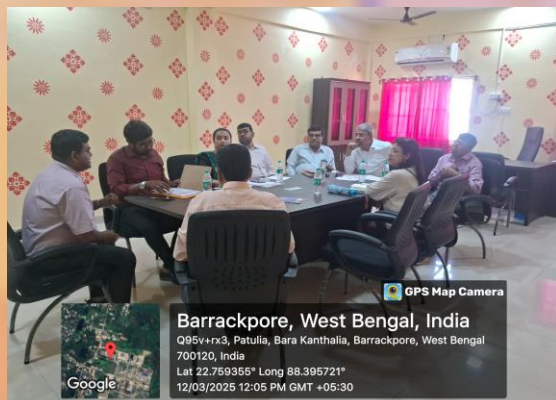
- ☐ Confirmation of the minutes of the previous DC Meeting.
- ☐ Review of the progress on resolutions taken in the last DC Meeting.
- ☐ Progress of Registration, Final result, Scholarship checking
- ☐ Finalization of Book chapter, FDP & Short term course
- ☐ Miscellaneous

Departmental Research Advisory Committee of School of Management

All respected members of Departmental Research Advisory Committee of School of Management are requested to be present for the Meeting regarding research oriented issues on 12-03-2025 (Wednesday), time: 11:00 am at Room no. NND 305 to discuss the following

Agendas:

1. Confirmation of the proceedings of the last meeting.
2. Fresh Guide and Co-Guide Allocation for Scholars (2021 & 2022 Batches)
 - ☐ Subrata Chakraborty, Milon Saha, Debashis Nath, Sourav Mukherjee & Dipanita Dey
3. Fresh Guide Allocation for Scholars (2023 Batch)
 - ☐ Discussion and approval of guide assignments
4. Miscellaneous
 - ☐ Approval of new members
 - ☐ Open discussion on any additional matters
 - ☐ Example: Professional development opportunities, administrative updates, or any other relevant topics etc.



Departmental Committee Meeting - School of Management

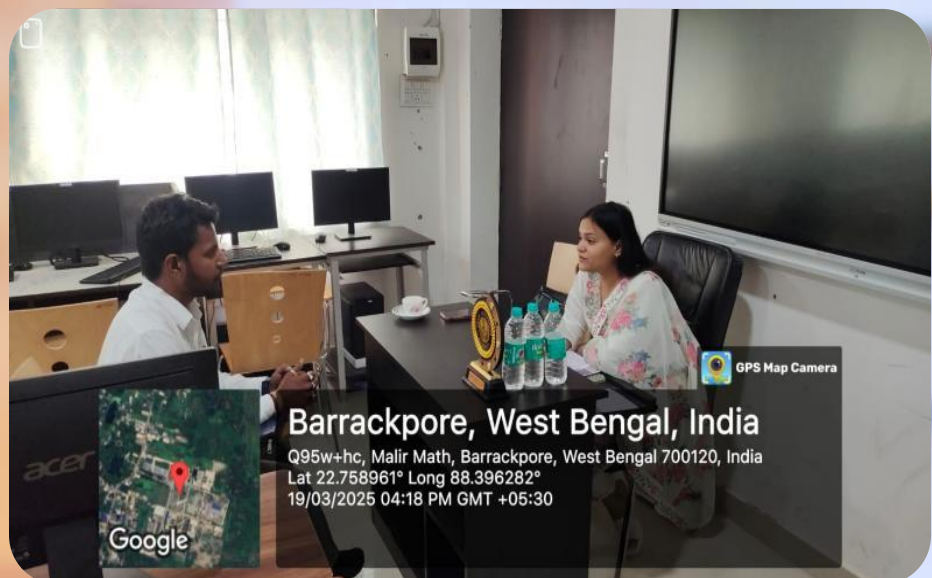
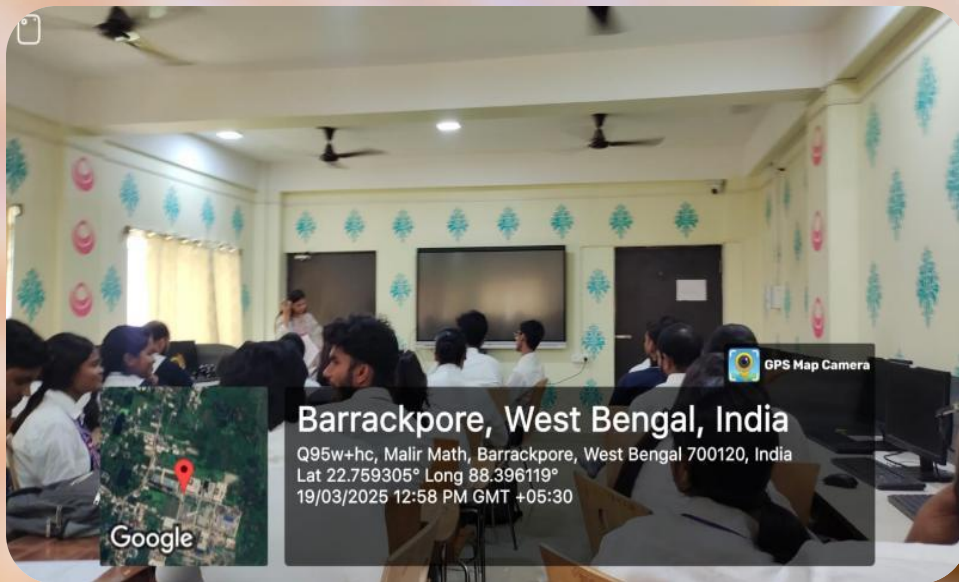
All respected faculty members of School of Management are requested to be present at the Departmental Committee Meeting, on **19-03-2025** (Wednesday), time: **01:10 pm** at Room no. **Annex 104** to discuss the following agenda:

- Confirmation of the minutes of the previous DC Meeting.
- Review of the progress on resolutions taken in the last DC Meeting.
- Conduction of internal examinations for the Even Semester 2025.
- Finalization of FDP theme and conduction process.
- Miscellaneous



Placement Drive

Placement Drive conducted on 19/03/2025 by Norlox Solutions Pvt. Ltd.total 34 students (BBA, MBA) from SoM appeared.



Departmental Committee Meeting - School of Management

All respected faculty members of School of Management are requested to be present at the Departmental Committee Meeting, on 26-03-2025 (Wednesday), time: 05:10 pm at Room no. NND 305 to discuss the following agenda:

- ☐ Confirmation of the minutes of the previous DC Meeting.
- ☐ Review of the progress on resolutions taken in the last DC Meeting.
- ☐ Class attendance and mentorship.
- ☐ Documentation for recognition under Section 2(f) of the UGC Act, 1956.
- ☐ Internal Examination evaluation and marks submission.
- ☐ Digital Content preparation.
- ☐ Miscellaneous



Students' Corner



I'm Sirshajit Rakshit, an MBA Agri-Business Management student (Batch of 2023-25). My journey at the university has been truly transformative. With dedicated faculty, enriching coursework, and unwavering support, I've grown both personally and professionally. The guidance of all faculty members were instrumental in helping me secure a trainee position at Berger Paints India Ltd. through campus placements. This opportunity, with the potential of a PPO, reflects the strength of our university's industry connections and career support. I'm confident that the foundation laid here will shape a successful and fulfilling future.

A Journey of Growth and Gratitude

By Juthika Roy Barman, MHA 4th Semester, Roll No: 011-MHA-2023-065

As I reflect on my academic journey, I am filled with immense gratitude and pride. Pursuing my Master's in Hospital Administration (MHA) has not only shaped me professionally but also personally, and I owe this transformation to my University and the dedicated faculty who guided me every step of the way.

I am delighted to share that I recently secured a position at Sushrut Eye Foundation & Research Centre, one of the most reputed institutions in the field of eye care. My joining date was 11th February 2025, marking the beginning of an exciting new chapter.

For the first month, I worked at the Salt Lake branch, where I was able to apply my theoretical knowledge in real-time situations. Currently, I am posted at the Hatibagan branch, and I'm working in the IPD Counselling department—a role that demands empathy, communication skills, and a deep understanding of hospital operations, all of which were nurtured during my time at the university.

